**CLC CUP CHALLENGE GOLF TOURNAMENT**

**SPONSORSHIPS & BENEFITS**

Title Sponsor (1)

* **Contribution Amount: $5000**
* **Benefits:**
  + Name included in the tournament’s official name (e.g., "San Diego Charity Golf Tournament presented by [Company Name]").
  + Prominent logo placement on all event and promotional materials.\*\*
  + 4 player spots in the tournament.
  + Master Logo on the Goodie Bag
  + Logo on Promotional Golf Towel or golf balls

Platinum Sponsor (2)

* **Contribution Amount: $2500**
* **Benefits:**
  + Exclusive Single Hole Sponsorship or Specialty Hole (1 per sponsor): Closest to the pin, Longest Drive, ‘Drive it like Rory”\*
  + Logo placement on all major event and promotional materials.\*\*
  + Recognition on event website, and promotional emails.
  + 2 player spots in the tournament.
  + Level 1 Logo included on Goodie Bag

Gold Sponsor (6)

* **Contribution Amount: $1000**
* **Benefits:**
  + Exclusive Single Hole Sponsorship or Specialty Hole (1 per sponsor):  Closest to the pin, Longest Drive, ‘Drive it like Rory”\*
  + Exclusive signage with Sponsor’s approved logo and language on selected Specialty hole.\*\*
  + Logo/Recognition on Tournament Materials and website
  + Acknowledgement during the Tournament program
  + Opportunity to provide branded giveaways (e.g., goodie bags).
  + Level 2 Logo included on Goodie Bag

Lunch Sponsor (1)

* **Contribution Amount:** $1000
* **Benefits:**
  + Logo placement on event and promotional materials.
  + Option to include a brief promotional message or display at the meal event.

Silver Sponsor (6)

* **Contribution Amount: $500**
* **Benefits:**
  + Nonexclusive sponsorship of hole of Sponsor’s selection
  + Logo on event signage and tournament materials.\*\*
  + Recognition on event website and tournament materials.
  + Acknowledgement during the Tournament program
  + Opportunity to provide branded giveaways (e.g., goodie bags).
  + Level 3 Logo included on Goodie Bag

Bronze Sponsor (4)

**Contribution Amount:  $250**

**Benefits:**

* + Nonexclusive sponsorship of hole
  + Signage with Sponsor’s logo and name\*\*
  + Acknowledgement in Tournament materials
  + Acknowledgment during the Tournament program

Hole Sponsor Supporter (unlimited)

* **Contribution Amount:** $100
* **Benefits:**
  + Non-Exclusive Sponsorship of hole.
  + Signage with Sponsor’s logo and language. \*\*
  + Recognition on Tournament Materials and website
  + Acknowledgment during the Tournament program

In-Kind Sponsor (unlimited)

* **Contribution Amount:** Varies based on donation
* **Benefits:**
  + Recognition for donated goods or services in event materials.
  + Logo placement on event signage and website depending on the value of the in-kind donation.

\*One sponsor per each Specialty hole or contest

\*\*Signage for all sponsorships will be scaled in size, according to the donation amount